

Survey Results – National & Florida February 8, 2020



## Methodology



We conducted an online survey among n=1,274 likely 2020 voters from February 4-8, 2020. We conducted the same survey among voters nationwide and in Florida.

	National	Florida
Number of interviews	n = 655	n = 619
Margin of error	+/- 3.8 percentage points	+/- 3.9 percentage points

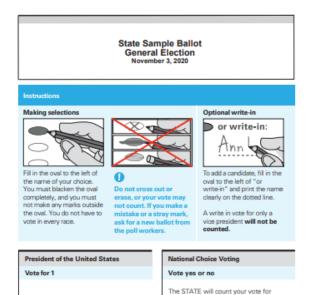
Respondents are representative of likely voters nationwide and in Florida on key demographic variables including age, gender, ethnicity and education



### **Ballot**



## After a series of screen questions (e.g. likelihood to vote), likely voters viewed a sample ballot. National Florida



O Donald Trump

Republican

Democratic

or write-in

O Democratic Candidate

president and vice president along with

them to all votes cast in all other states

and the District of Columbia in order to determine who has won the national

receives the most votes in the nation

to become the President? If you do, fill in the oval next to YES.

The STATE will count the votes of all

for the winner of the national popular

vote for the purpose of appointing electors as otherwise provided by this

those who filled in the YES oval as cast

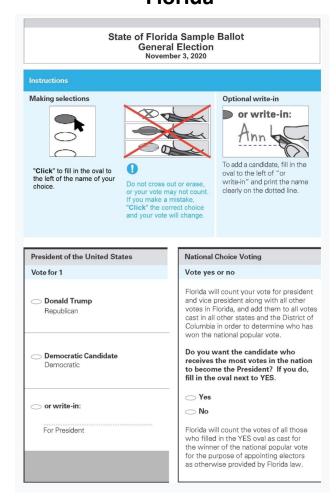
Do you want the candidate who

popular vote.

O Yes

all other votes in this STATE, and add

Likely voters selected their choice for President and also voted on the National Choice Voting question.



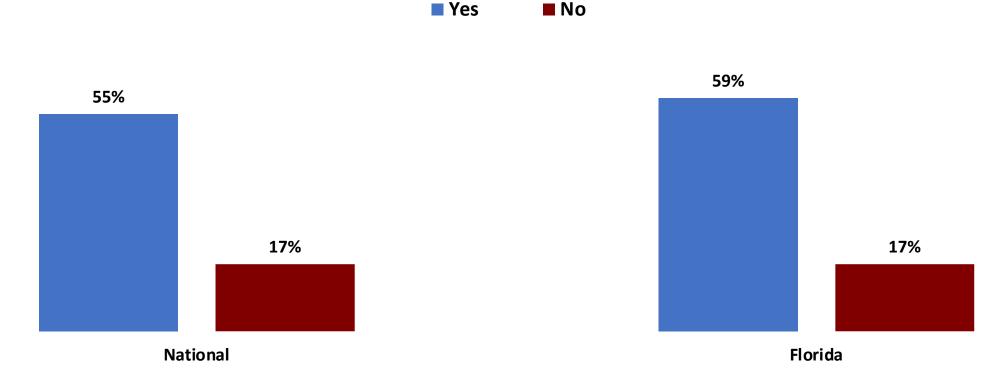


## Voters Vote 'Yes' on the Ballot Question to Have Their Vote Counted for the Winner of the National Popular Vote



Do you want the candidate who receives the most votes in the nation to become the President?

PERCENT CHOOSING YES vs. NO ON BALLOT



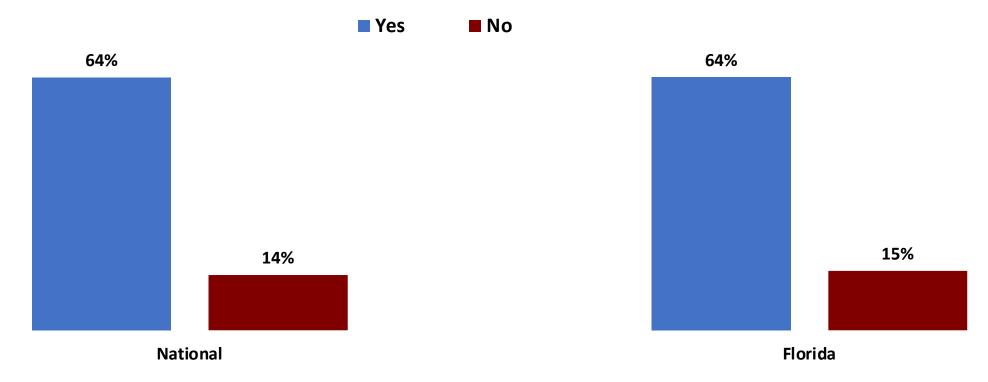


	Party			Ethnicity			Gender		Age			
	D	ı	R	White	Hisp	AfAm	M	W	18-29	30-44	45-64	65+
National	63/9	55/18	47/26	53/20	57/6	60/16	49/22	61/13	63/12	59/9	51/20	50/29
Florida	68/6	57/22	51/25	57/19	63/17	59/12	53/23	64/12	61/11	60/10	57/21	59/24

# Voters Want the Option to Have Their Vote Counted for the Winner of the National Popular Vote



Should voters be able to require that the state count their vote for president as a vote for the national vote winner if that is their personal preference?



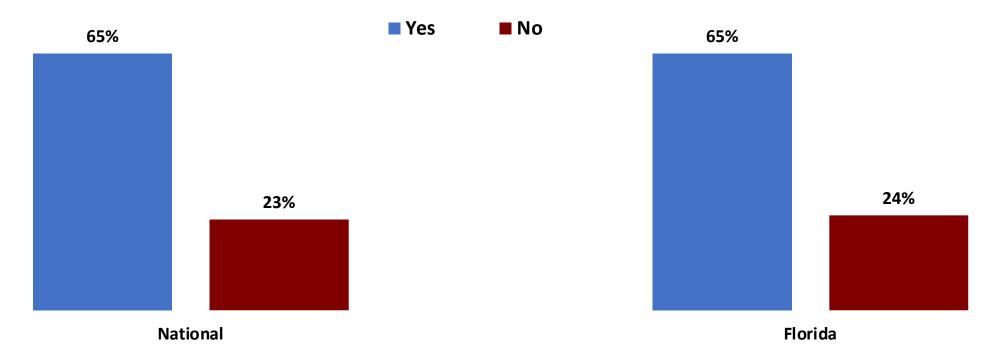


	Party			Ethnicity			Gen	ider	Age			
	D	1	R	White	Hisp	AfAm	M	W	18-29	30-44	45-64	65+
National	71/8	55/19	61/19	60/16	78/7	69/14	68/19	60/11	70/11	75/6	58/19	54/20
Florida	80/5	58/15	53/24	61/18	63/15	78/4	68/19	62/11	60/7	74/14	64/17	58/18

## Voters Want the National Choice Option to Make It More Likely the NPV Winner Becomes President



Some people want the person who wins the national popular vote to become president. One way to make that likely is to be able to cast your vote as you normally would and then choose, if you select this option, to have the national vote winner counted as your choice for president in your state. Do you want to have that choice on the ballot?



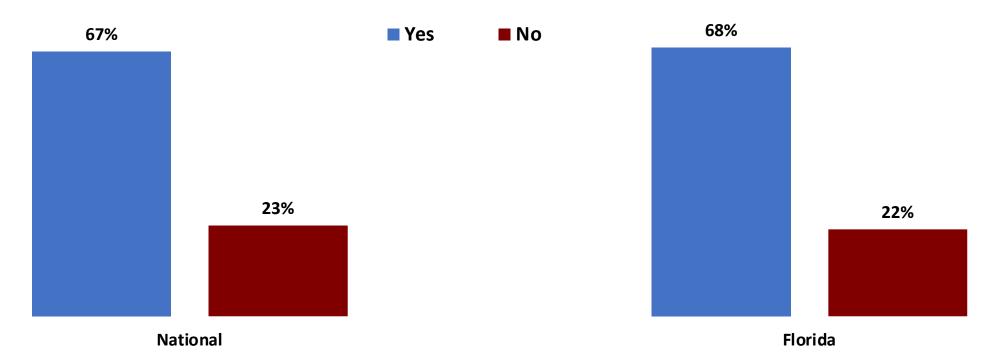


	Party			Ethnicity			Gender		Age			
	D	1	R	White	Hisp	AfAm	M	W	18-29	30-44	45-64	65+
National	80/8	60/26	53/36	62/26	76/11	77/12	66/25	64/20	74/15	75/16	60/26	55/33
Florida	81/10	65/24	50/37	60/28	71/18	82/12	65/28	65/19	70/17	75/16	60/27	59/32

## **Voters Want the National Choice Option on the Ballot**



Suppose your ballot stated, "Do you want the candidate who receives the most votes in the nation to become the president. If you do fill in the oval next to yes: yes/no" You might choose yes or no, but would you be in favor of having this national vote option on the ballot in your state?





	Party			Ethnicity			Gender		Age			
	D I R			White	Hisp	AfAm	M	W	18-29	30-44	45-64	65+
National	81/11	61/25	55/35	63/26	83/9	77/16	66/26	68/20	72/18	79/14	61/26	58/35
Florida	80/13	70/21	56/33	65/25	72/18	76/15	67/27	69/19	68/17	78/13	67/25	59/33

### **Ballot**



#### **National**

State Sample Ballot General Election November 3, 2020

#### Instructions

#### Making selections



Fill in the oval to the left of the name of your choice. You must blacken the oval completely, and you must not make any marks outside the oval. You do not have to vote in every race.



Do not cross out or erase, or your vote may not count. If you make a mistake or a stray mark, ask for a new ballot from the poll workers.

#### Optional write-in



To add a candidate, fill in the oval to the left of "or write-in" and print the name clearly on the dotted line.

A write in vote for only a vice president will not be counted.

#### President of the United States

#### Vote for 1

O Donald Trump
Republican

Democratic Candidate Democratic

or write-in:

For President

#### National Choice Voting

#### Vote yes or no

The STATE will count your vote for president and vice president along with all other votes in this STATE, and add them to all votes cast in all other states and the District of Columbia in order to determine who has won the national popular vote.

Do you want the candidate who receives the most votes in the nation to become the President? If you do, fill in the oval next to YES.

O Yes

O No

The STATE will count the votes of all those who filled in the YES oval as cast for the winner of the national popular vote for the purpose of appointing electors as otherwise provided by this state law.

#### Florida

#### State of Florida Sample Ballot General Election November 3, 2020

#### Instructions

#### Making selections



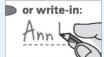
"Click" to fill in the oval to the left of the name of your choice.

"Click" the correct choice

and your vote will change.

Do not cross out or erase, or your vote may not count. If you make a mistake,

#### Optional write-in



To add a candidate, fill in the oval to the left of "or write-in" and print the name clearly on the dotted line.

#### **President of the United States**

#### Vote for 1

Onald Trump
Republican

Democratic Candidate Democratic

or write-in:

For President

#### **National Choice Voting**

#### Vote yes or no

Florida will count your vote for president and vice president along with all other votes in Florida, and add them to all votes cast in all other states and the District of Columbia in order to determine who has won the national popular vote.

Do you want the candidate who receives the most votes in the nation to become the President? If you do, fill in the oval next to YES.

Yes

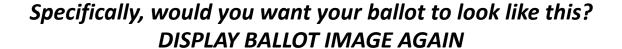
 $\bigcirc$  No

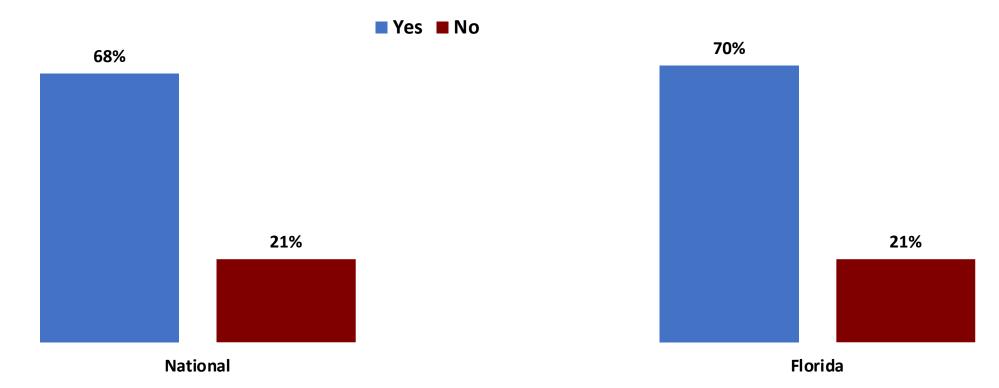
Florida will count the votes of all those who filled in the YES oval as cast for the winner of the national popular vote for the purpose of appointing electors as otherwise provided by Florida law.



## **Voters Like the Way the National Choice Ballot Looks**







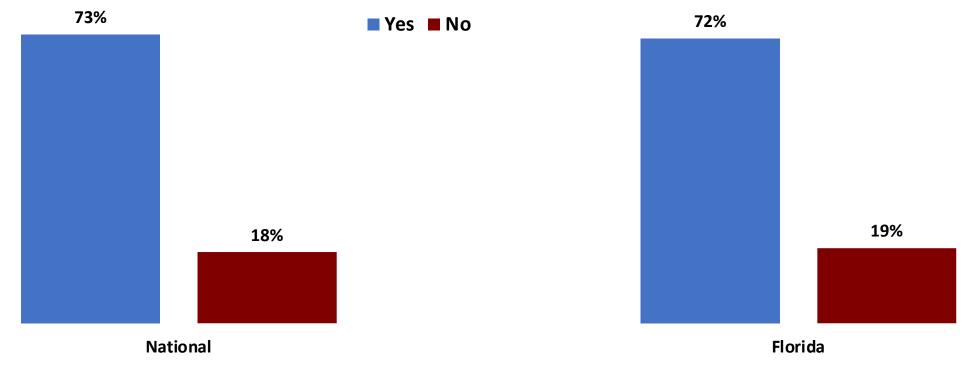


	Party			Ethnicity			Gender		Age			
	D I R			White	Hisp	AfAm	M	W	18-29	30-44	45-64	65+
National	81/6	60/28	60/32	65/25	84/8	76/4	67/24	70/18	79/12	79/13	63/24	53/35
Florida	80/12	73/23	60/29	69/23	71/18	76/18	69/23	71/20	78/14	77/15	68/23	61/30

## Voters Say the National Choice Ballot Is Understandable



Do you believe this ballot is understandable? Does it communicate adequately that by checking yes a voter will ask his state officials to count his/her vote for president along with all other votes in the nation, and then if the voter's preference lost the national popular vote, the state will count the vote for the purpose of choosing electors as a vote for the national popular vote winner?





	Party			Ethnicity			Gender		Age			
	D I R			White	Hisp	AfAm	M	W	18-29	30-44	45-64	65+
National	77/10	69/23	71/22	70/20	82/11	81/7	76/17	70/18	81/15	80/11	70/19	61/28
Florida	76/15	74/18	67/23	69/22	80/8	72/21	76/17	68/21	82/11	78/16	68/21	63/25